



VantEdge Point DataFusion™

UNIFIED DATA MANAGEMENT AND VISUALIZATION FOR CREDIT UNIONS

Boost Your Credit Union's Growth Potential

*Achieve Strategic Growth and Operational Excellence with
Integrated Data Management and Visualization*

The Real Problem Behind Your Data and Timely Reporting Issues

In today's ever-evolving financial landscape, Credit Unions face a growing dilemma – data management and timely analytic challenges that can significantly impact their ability to make informed decisions and capitalize on new opportunities. These issues often stem from a broader set of interconnected problems, leaving Credit Unions grappling with suboptimal data practices that hinder their growth potential.

The Hidden Challenges

Data Retention Concerns: Third-party data is often tied to the specific system in use, risking data loss during system transitions.

Absence of Historical Data Retention: Without a comprehensive historical data repository, valuable insights and trends remain inaccessible.

One-Way Data Access: Credit Unions often lack bi-directional access to third-party data, hampering their ability to integrate and leverage external information.

Data Fragmentation: Data is scattered across multiple systems, preventing the creation of a single source of truth.

Complex Data Retrieval: The intricacies of data warehousing and its management complicate data retrieval, relying on IT personnel and incurring unnecessary costs and delays.

*Self-Service Reporting
allows you to dig deep
to get answers you need
with no programming*



The Integrated Data Management and Data Visualization Revolution

In today's dynamic financial landscape, data is the cornerstone of informed decision-making. But here is the secret: true insight and growth potential lie in the synergy between data management and data visualization. With VantEdge Point DataFusion, we've redefined the game by integrating these two vital components into one seamless solution.

Data visualization and analytical reporting are only as valuable as the data they are built upon. That's why VantEdge Point DataFusion places data at the forefront, serving as the engine that drives your credit union's strategic decisions. Our bi-directional access to third-party data, historical data retention, and centralized 'source of truth' ownership solve your data management challenges, providing you with a solid foundation.

What sets us apart is our commitment to balance – we have crafted an integrated solution that harmonizes data management and data visualization. With VantEdge Point DataFusion, you gain access to the industry's only end-to-end business intelligence solution that empowers your organization to access on-point information without increasing IT headcount and provides rapid return on investment measured in days, not months.

Discover the difference of integrated data management and visualization and unlock the future of your credit union with VantEdge Point DataFusion.

DATA MANAGEMENT

BENEFITS

- **Automated Data Access:** Streamlines the process of accessing data from various sources, eliminating manual efforts and reducing time-to-insight.
- **High-Speed Data Transfer:** Facilitates swift and efficient movement of large volumes of data, enhancing operational efficiency.
- **Data Integrity and Retention:** Captures point-in-time data snapshots, safeguarding against data loss and ensuring historical data accuracy.
- **Schema Change Adaptability:** Automatically detects and applies schema changes without disrupting the data flow.
- **Comprehensive Data Capture:** Ability to integrate and consolidate data from third-party and custom sources, including transactional and social media data.
- **Flexible Storage Options:** Offers both snapshot and warehouse storage modes to suit varying analytical needs.
- **Ease of Administration:** Low maintenance and simple administration, ensuring a streamlined user experience.

FEATURES

- **Core and Data Source Independence:** Designed to be completely independent of core and native data sources, ensuring flexibility and scalability.
- **Schema-Aware Data Pump:** High-speed data processing that is aware of your data's structure, capable of adapting to schema changes dynamically.
- **Rapid Deployment:** Ability to configure and start populating data warehouses in less than a day.
- **Asset Size Agnostic:** Suitable for Credit Unions of any size, with current deployments ranging from \$100m to \$13b in assets.
- **Native SQL and ODBC Integration:** Connects seamlessly with any SQL Server or ODBC accessible data sources.



Easy AND Powerful

DATA VISUALIZATION

BENEFITS

- **Trend Analysis:** Understanding patterns and trends to plan for the future.
- **On-Demand Information Access:** Real-time and historical data.
- **Eliminates waiting for data:** Real-time and historical data.
- **Member analytics:** Insight to trends, transactional and product propensity.
- **Opportunity identification:** Identify patterns for improvement and business opportunities, based on member profiles, transactions, and member behavior.
- **Process Improvement:** Analyze data to measure operational or procedural improvement.
- **Planning and Budgeting:** Easy access to usage and transactional data.
- **Improved Decision Making:** Nimble data analysis for end users improves decision-making.
- **Improved Employee Performance:** Real-time sales and productivity performance.
- **Empower Managers:** On-demand understanding of member, employee, branch measurements to drive performance.
- **Measure Success:** Progress toward KPIs and goals.
- **Marketing Visibility:** Know exactly what's working and what is not.

FEATURES

- **Complete Library of Templates:** Ready-to-use, mission-critical, real-time monitoring, reporting, and forecasting templates tailored for credit unions.
- **User-Friendly Custom Reporting:** A powerful yet simple self-service custom reporting and analysis tool accessible to everyone in your organization.
- **No Programming Required:** Just select what you need from our predefined library of dashboard panels, or create your own through our included self-service module.
- **Instant Performance Visualization:** Visualize and measure performance and Key Performance Indicators (KPIs) in real time, any way you want.
- **Detailed Drill-Downs:** Drill down to get more information from your custom panel with our self-service custom reporting and analysis tool.
- **Flexible Dashboard Organization:** Organize your dashboard with an unlimited number of tabs and panels for each area of your organization.



At Intellectual Dimensions, we understand credit unions and what you need to achieve peak performance, profitability, and innovation. Utilizing more than 20 years of experience designing and implementing Credit Union Intelligence Solutions, our top specialists have created the most robust, easy-to-use CU intelligence tool on the market. We've taken our extensive CU knowledge and best practices of the more than 200 successful credit union intelligence clients we serve to create a complete library of premade dashboards that every credit union needs to run their organization at full potential. With VantEdge Point® DataFusion not only will you have an enterprise-wide view of your organization up and running on day one with our pre-integrated data source configuration, but you will immediately have access to a comprehensive library of the best practices to plan, monitor, manage, and analyze critical credit union information created by the best minds in the industry. Of course, you can create your dashboards and reports with our self-service reporting tools, but the library you receive alone is worth every penny you pay for the VantEdge Point DataFusion™ tool and more.

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VantEdge Point DataFusion™ has been a huge asset to our organization. It was easy to deploy, and end users with no database or query writing experience are able to create powerful decision-making analytics quickly and easily using the pre-designed panel section. This means our users get the data immediately, and we have more time to direct our skills to long term projects and strategic plans.”

Angelina Caskin, Datawarehouse Mgr., Hanscom Federal Credit Union

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EMPOWERING CREDIT UNIONS TO WORK
SMARTER SINCE 2001

Unlock the Full Potential of Your Credit Union's Data

Empower your team with seamless data integration and powerful visualization tools designed to enhance decision-making and streamline operations.

Contact us today at info@intellectualdimensions.com or (763) 259-5760.

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