



# ID VantEdge Point®

BUSINESS INTELLIGENCE AT A GLANCE

Don't leave your Credit Union  
goals to chance

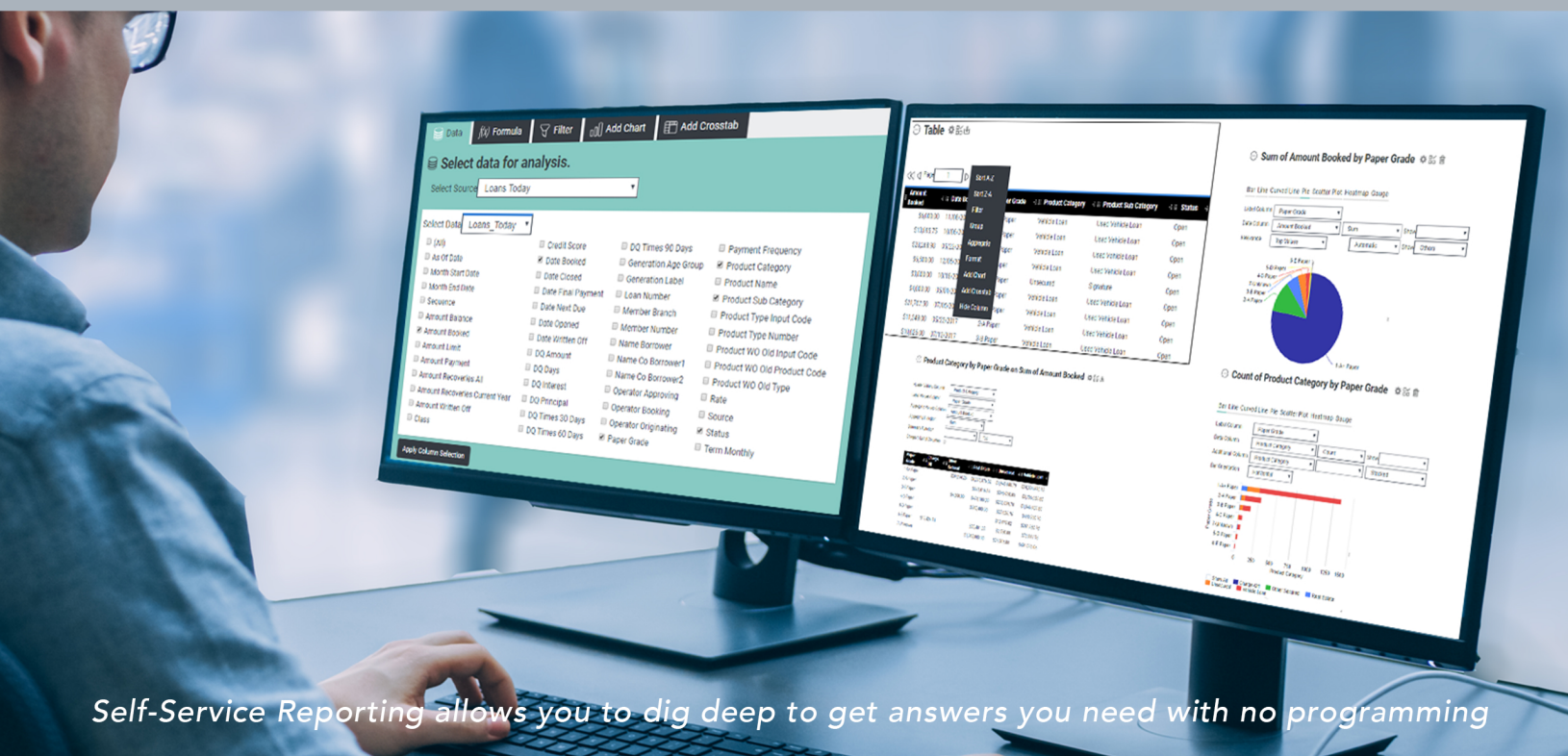
*Real-time performance monitoring, self-service  
reporting, analysis, and trend forecasting*

*Don't leave achievement of your Credit Union's goals to chance—arm yourself with the only tool you need to make confident, actionable decisions*

What do the most valuable leaders have that you do not? It's not the desire, brains, or skills to do the job. It is having real-time access to the information they need to plan, monitor, manage, and analyze critical credit union performance.

And not just some of the information, **but a 360 degree view of the entire organization.**

The only thing they have that you do not is ID VantEdge Point®, the only CU business intelligence dashboard and self-service reporting tool that is powerful enough to dig deep, yet simple enough that anyone can use, not just the technical staff. ID VantEdge Point® is the only visual dashboard and reporting tool designed specifically for CUs by CU experts. That means it comes preloaded with a complete and ever growing library of ready-to-use, real-time monitoring, reporting, and forecasting templates that every CU decision maker needs in order to know exactly what is occurring in their organization. Unlike other single-source tools, ID VantEdge Point® allows you to access *all* of your credit union's data, both current and historical for a complete picture of your organization.



*Self-Service Reporting allows you to dig deep to get answers you need with no programming*

## BENEFITS

**On-Demand Information Access** – access real-time and historical data across the organization

**Improved Knowledge** – enterprise-wide data allows you to answer productivity, product penetration, usage, and transactional questions from a single source of truth

**Improved Decision Making** – nimble and easy to use data analysis for end users

**Improved Employee Performance** – real-time sales and productivity performance

**Empower Managers** – on-demand understanding of member, employee, and branch measurements to drive performance

**Measure Success** – progress toward Key Performance Indicators (KPI) and goals



# FEATURES

- Complete library of mission critical, ready-to-use, real-time monitoring, reporting, and forecasting templates
- Self-service custom reporting and analysis tool that's powerful but simple enough for anyone to use



*Easy AND powerful*

- No programming required or complex query language is needed. Just select from our predefined library of dashboard panels or create your own
- Visualize and measure performance and KPIs anyway you want, instantly
- Organize your dashboard with an unlimited number of tabs and panels for each area of your organization without programming
- Dashboards are refreshed automatically with the most recent enterprise-wide data
- Deploy to the entire credit union as there is NO per-seat license
- Visualize both historical and current data in real-time
- Create charts and spreadsheets for your dashboard with our point-and-click self-service custom reporting and analysis tool
- Immediately be alerted to areas of concern and trend variances with current, accurate data; no more scanning data reports
- Immediate ROI. Be up and running on day one. Works with most Cores and Datamarts
- Use predefined internal and external data sources, or add additional sources without expensive integration contracts
- Easy installation and minimal technical overhead
- Securely export or share your analysis results throughout the credit union

At Intellectual Dimensions we understand credit unions and what you need to achieve peak performance, profitability, and innovation. Utilizing more than 18 years of experience designing and implementing Credit Union Business Intelligence (BI) Solutions, our top specialists have created the most robust, easy to use CU intelligence tool on the market, ID VantEdge Point®. We have taken our extensive CU knowledge and best practices of the more than 200 successful credit union intelligence clients we serve to create a complete library of premade dashboards that every credit union needs to run their organization at full potential. With ID VantEdge Point®, not only will you have an enterprise-wide view of your organization up and running on day one with our pre-integrated data source configuration, but you will immediately have access to a comprehensive library of the best practices to plan, monitor, manage, and analyze critical credit union information created by the top BI specialists in the industry. You can still create your own dashboards and reports with our self-service reporting tools, but the library you receive alone provides immediate return on investment.

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*ID VantEdge Point® has been a huge asset to our organization. It was easy to deploy, and end users with no database or query writing experience are able to create powerful decision-making analytics quickly and easily using the pre-designed panel section. This means our users get the data immediately, and we have more time to direct our skills to long term projects and strategic plans.”*

Angelina Caskin, Datawarehouse Mgr., Hanscom Federal Credit Union

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## INTELLECTUAL DIMENSIONS LLC

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EMPOWERING CREDIT UNIONS TO WORK  
SMARTER SINCE 2001

### Let's Talk

Let's talk about how we can increase your profit, deepen membership relationships and make confident, actionable decisions! Contact us today at [info@intellectualdimensions.com](mailto:info@intellectualdimensions.com) or (763) 259-5760.

[www.intellectualdimensions.com](http://www.intellectualdimensions.com)

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